

Sure Growth Tech April 3 2018 Newsletter

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NEWSLETTER APRIL 3rd, 2018

Our Mission

Sure Growth Technologies Inc. is a group of professional consultants dedicated to helping growers utilize scarce resources by implementing the best agronomy, precision farming, data management, and strategic farm planning.

Our Vision

Our unique ability to help top producers leverage innovation, technology, and alternative crops to increase profitability. We have the most experience at understanding the challenges that progressive growers deal with every day. We strive to implement strategic coaching to simplify and minimize input while maximizing output. We take pride in helping our clients build sustainable farm legacies.





Current Updates!

Sure Growth Technologies Ag Innovation Summit 2018

We had a great turn out of both our Wapella & Yorkton Spring Meeting! Had a great agenda and learned lots from our speakers at the event!

Highlights & Quotations:

Courtney Tuck - Spoke about Clubroot & Herbicide Resistance "It is all about prevention. You get a flu shot before you get the flu. We need to implement practices to prevent these threats on the farm. If we don't, input costs may rise, or we may lose some of these technologies altogether. What would you do if you couldn't profitably grow canola or spray herbicides?"

Derek Squair - Spoke about Strategic Grain Marketing, touching on various commodities & the Canadian Dollar "It's not a guessing game.", "As our dollar was dropping futures were rallying. As the Canadian Dollar goes lower, Canadian Canola futures look cheaper to importing countries, like China, making Canadian Canola exports look more attractive to buyers."

Justin Cleaver - Spoke about Precision Decisions & the latest developments in Zone Management "PowerZone2 now uses PurePixel's engine which uses algorithms in conjunction with NDVI imagery to create a more accurate representation of the field", "What are we doing with our yield data (if we are collecting our yield data)?"

Franck Groeneweg - Spoke about Efficient Water Management "Proper water management can increase yields by \$85/acre or more, according to SaskFSA", "In a Canola Scenario, the impact from a Temporary 1 Acre Wetland will reduce yield by 120 bushels or \$1320, as the wetland decreases the yield potential in the surrounding land."

Elston Solberg - Spoke about Water & how it is the most limiting factor in regards to yield. "Water is the most deficient nutrient in dry-land agriculture, so why are we not measuring it? Most growers & agronomist know how many pounds of nutrients

required to produce their crop, but they have no idea how much water is required to grow their crop" He also spoke on sulphur and how all of our crops need this nutrient every year. "Sulphur enhances the utilization of every other nutrient in your crop.", "Sulphur helps in the production of Cystine and Methionine Amino acids. These two acids are the gatekeepers in the production of all of the 18 other common amino acids in a plant."

Dan Aberhart - Spoke about Elemental Sulphur & Bio-Sul Premium Plus "Bio-Sul is an elemental sulphur amended compost, guaranteed 70% sulphur analysis. The Compost is a Class 1 Compost, there are no heavy metals or disease organisms in it, additionally it is tested regularly.", "The Compost is taking food from grocery stores and utilizing it as a carrier product for the fertilizer in your fields."

Terry Aberhart - Provided us insight on the future of agriculture speaking about leveraging technologies that have simplified his operation & showed us new technologies and innovation in agriculture. "Investments in fertilizer do pay off, however, they have to be in the right balance." "Premium Weather with Trimble Ag Software has improved efficiencies in my operation. It can help you make planting decisions with the Growing Degree Day Map, Cumulative Rainfall Maps can help you make day to day decisions & saves you time, and Hail Alerts can give you an idea of where to scout on your farm and in your field for hail damage."

Agriculture is changing. There are many new technologies and innovations in agriculture being developed every day.

Get in touch with Courtney at ctuck@agri-trend.com or 1(306)229-3616, if you would like to know more or if you would like to get in touch with any of the speakers!



Upcoming Events/ Training Opportunities

- Crop Diagnostic School | July 10th - 19th (One Day Session) | Carman, MB
- Ag In Motion | July 17th - 19th, 2018 | Located 15 Minutes NW of Saskatoon, SK
- Sure Growth Technologies & Aberhart Farms Field Tour | July 27th, 2018 |

Aberhart Farms - Langenburg, SK

- Grain World 2018 Conference | November 13th - 14th, 2018 | Winnipeg, MB


April On-Demand Webinar:

"Tips for Turning Weather Data into Profitable Decisions"

You can't fight Mother Nature. But with the right weather and precipitation data, you don't have to.

Watch our free On-Demand Webinar to hear from one of the industry's leading agronomic experts about how farmers can use soil moisture and historic precipitation levels to determine water-driven yield potential.

This is the perfect time of year to consider these risk management strategies that optimize water and nutrient use, and ultimately drive profits on your farm.



Watch the On-Demand Webinar:

First Name*

Last Name*

Email*

Phone Number*

I am a*

Country **State/Region**

SUBMIT

Trible Ag Software Feature

Free on Demand Webinars!

Trimble Ag offers Free On-Demand Monthly Webinars. April's Webinar is "Tips for turning Weather Data into Profitable Decisions".

Featuring:

- Why Weather & Moisture Data is fundamental to achieving the maximum potential yields.
- How to use soil moisture data, historic precipitation levels, and actual in-season precipitation to make data-driven decisions that drive profits.
- How to identify and target areas of your field that are underperforming.
- See a demonstration of Ag Premium Weather.

Click Here to Go to the Free On-Demand Webinar





Happy Easter from the Team at Sure Growth Technologies!

We would like to take the opportunity to wish you all a safe and Blessed Easter. We hope that you found some time during the holidays to relax with your loved ones. As spring gets closer, we wish you well this spring and hope everyone is safe during our season and during Plant 18.

The Sure Growth team is continuing to update our clients with a monthly newsletter. If you have something interesting that you would like to share with the other growers and our team, please feel free to let us know! You can email Courtney at ctuck@AGRI-TREND.com or reach her on her cellphone at 1(306)229-3616.



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