

# Sure Growth Technologies Inc. Newsletter October 2017

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## NEWSLETTER OCTOBER 2017

Hello from Sure Growth!

October 1st, 2017

Hope everyone is having a safe harvest! A little bit of late-season moisture had put a short delay on harvest operations, however, almost everyone is back in full swing. Hopefully, are all back in the cab of the combine and getting the grain off the field and into the bin!





### Current Updates

As the crop comes off, the Sure Growth Team has been doing a great job at getting the sample truck out to test our clients soil! Harvest has been moving along quite quickly, and in some areas harvest is completed! A bit of late-season moisture has delayed harvest for some in the area, but there is still lots of time left before the snow comes in. Rob Saik commented in a message to Agri-Trend that "...The yields are coming in considerably better than farmers had originally anticipated and in particular, many of our Agri-Trend yields are coming in really really strong" and that overall we are about "40-50% done harvest and we are ahead of last year."

Hopefully harvest picks back up after the rains we have been seeing and job well done to those of you who are completed Harvest 2017!







### **Agronomy Updates**

Sure Growth along with Agri-Trend are researching new mapping technologies to see if we can improve upon our PowerZone offering. The Soil Information System (SIS) has the ability to sample deeper than we have been able to sample in the past, giving us a better picture of what is happening at our soils depths.

Having the ability to understand the variability beneath your feet! With the help of Olds College, Agri-Trend has the new Soil Information System truck outfitted and ready to go! SIS gives you various layers of maps pertaining to surface and subsurface nutrients and organic matter in your soil. The machine also gives data on horizon thickness and depth to root restriction.

#### *Subsurface Phosphorus Example*

"A SIS survey on a 68-acre corn field identified a large concentration of available phosphorus in the subsoil. By taking advantage of this reserve, the farmer was able to suspend P application for a two year period, without having a negative effect on crop yield. This resulted in a savings of more than \$2000 over that two year period."



#### *Zone Tillage Example*

"A SIS survey on a 238-acre Iowa corn field, standard practice is to deep till the entire field each year. Using SIS, the farmer learned that only 16 acres of the field

suffers from severe root restriction. By implementing a zone tillage approach, the farmer is able to immediately realize a \$4400 savings in their annual tillage cost."

We are looking forward to learning more about how to utilize this data for our clients to bring new innovative soil information to help make better Zone management decisions.

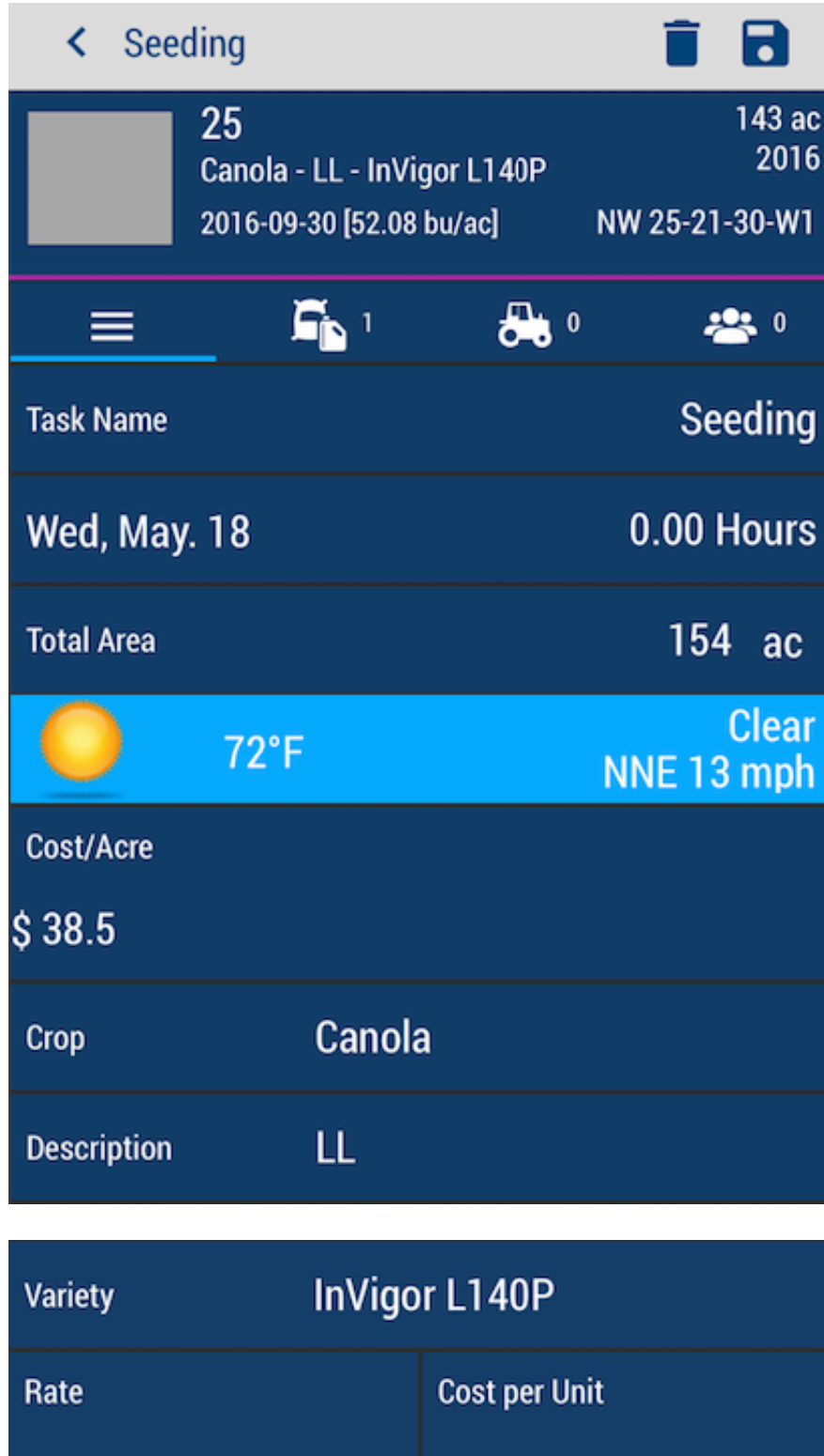


**Trimble Ag Software Feature**

Access your current and past farming records at the tips of your fingers. Trimble Ag Software comes conveniently in an app giving you on the go access to important information about your operation. Quick and easy access to farming records gives you the advantage to make informed and timely decisions about farming operations

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Below is just one example of Trimble Ag Software and how it can help you keep up to date with your day to day and yearly farm operations. The Images are of the App and the Seeding Information Tab.



3.5	lb/ac	\$ 11	lb
Seeded As		Seeded Onto	
Primary		Stubble	
Total Task Costs		\$38.50/ ac	

**The Benefits of Utilizing Trimble Ag Software...**

The Seeding tab in Trimble Ag Software allows you to keep track and look back on every field on the farm and the crop, variety, seeding rate, date seeded, total acres seeded, and the weather associated during seeding. Once costs are input into the data system it can even calculate your cost per acre for each individual field.

These records are very useful to have in the palm of your hand throughout the season while making decisions and as a reference for future years, helping you keep a detailed and accurate record of your crop rotation and inputs.



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### **Precision Agriculture Conference | Saskatoon, SK**

Registration is now open for Canada's leading precision ag conference in Saskatoon! Everyone at the Sure Growth team is all signed up, excited, and ready to head to Saskatoon for this very educational experience at the end of October! We are all very excited to learn from all of the very talented speakers as well as the hands-on workshops that will be at the conference!

We are very excited, as some of our Agri-Coaches will also be highlighted at this conference! Markus Braaten, Agri-Coach, will be speaking on Driving Grower Profitability Through Precision Decision's, and Sure Growth's Terry Aberhart will be sharing his experiences and observations on the practical use of innovation technologies on his farm during the Precision Farmer Panel!

The Conference will be taking place on October 25th, 2017 at the Radisson Hotel in Saskatoon!

**[Click Here to Go to Farms.com for further information!](#)**

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The Sure Growth team is continuing to update our clients with a monthly newsletter. If you have something interesting that you would like to share with the other growers and our team, please feel free to let us know! You can email Courtney at [ctuck@AGRI-TREND.com](mailto:ctuck@AGRI-TREND.com) or reach her on her cellphone at 1(306)229-3616.



### **Upcoming Events/ Training Opportunities**

- Precision Agriculture Conference | October 24th-25th | Radisson Hotel, Saskatoon SK
- Winter Training | December 5th-6th, 2017 | Hyatt Regency, Calgary AB
- Farm Forum Event | December 6th-8th, 2017 | Telus Convention Center,

Calgary AB



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