

# Sure Growth Technologies Inc. Newsletter Nov 2017

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## NEWSLETTER NOVEMBER 2017

### Our Mission

*Sure Growth Technologies Inc. is a group of professional consultants dedicated to helping growers utilize scarce resources by implementing the best agronomy, precision farming, data management, and strategic farm planning.*

### Our Vision

*Our unique ability to help top producers leverage innovation, technology, and alternative crops to increase profitability. We have the most experience at understanding the challenges that progressive growers deal with every day. We strive to implement strategic coaching to simplify and minimize input while maximizing output. We take pride in helping our clients build sustainable farm legacies.*





### Current Updates

Congratulations to everyone for getting close to or crossing the finish line to being done Harvest 2017! The Sure Growth team would love to hear how your year went! Did you have any successes or shortcomings? Do you have any ideas or plans to optimize for next year? We would love to hear from you! We are continuing to keep busy with Soil Sampling, as once your busy season ends, ours begins!





### Agronomy Update

Count your Canola Stems after harvest!

Fall stem counts provide growers a great assessment tool as to what their plant stand was and if the canola crop is reaching its full yield potential! An easy way to do a stem count is with a hoop with an inside diameter of 56cm, which is equivalent to 0.25 meters. Place the hoop in the stubble and count the stems within the hoop. You can then multiply that number by 4 and then divide by 10 to achieve plants per square foot. The ideal plant stand recommended by the Canola Council of Canada is 7-14 plants per square foot.



### Precision Agriculture Conference & Ag Technology Showcase - October 25th, 2017

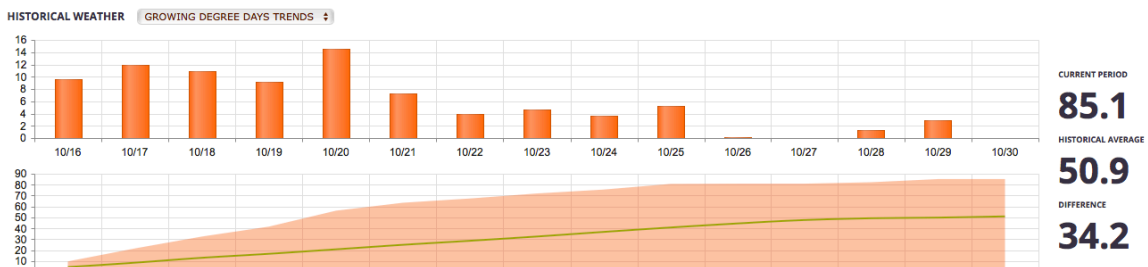
The entire team at Sure Growth Technology Inc. was very fortunate to be able to

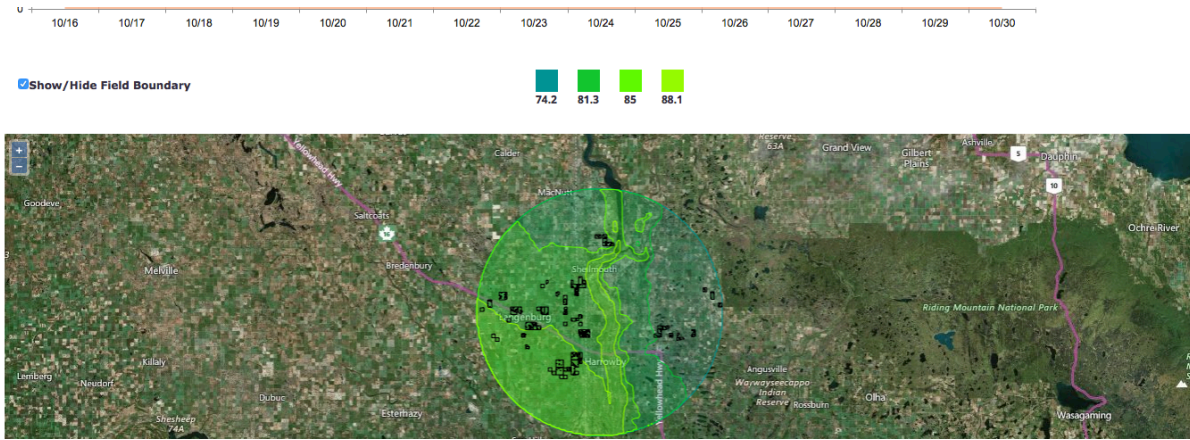
attend the Precision Ag Conference in Saskatoon this year, hosted by Farms.com. We were very privileged to have such a great experience and the opportunity to network and listen to many forward-thinking precision agricultural experts. One of these speakers included Agri-Trend's *Markus Braaten* who spoke on Driving Grower Profitability Through Precision Decisions. Markus touched on the advantage of Variable Rate and the benefits it has to farm profitability through Power Zone management.



### Precision Farmer Panel

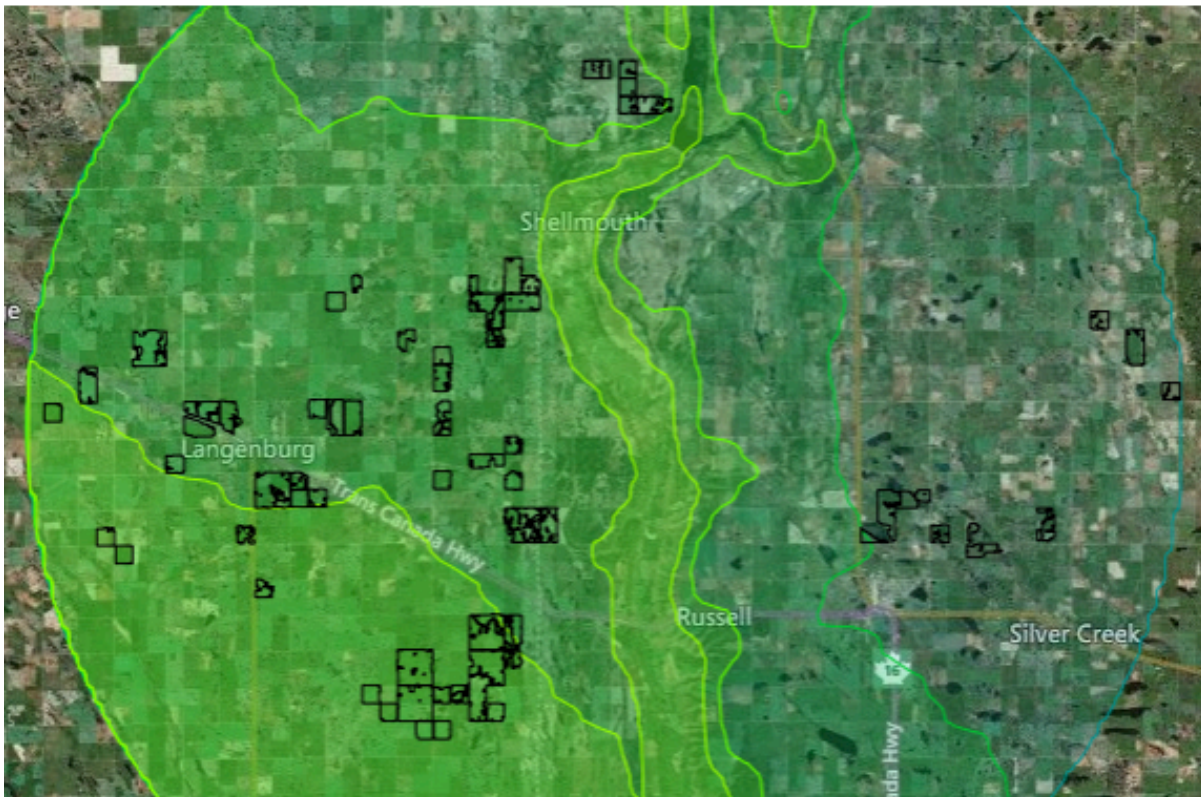
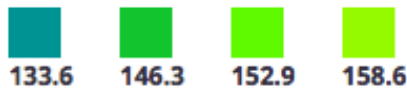
In addition, Aberhart Farm's *Terry Aberhart* was invited to speak on the Precision Farmer Panel. Terry, alongside two other very successful farmers, spoke of some of his experiences and the practical use of innovative technologies and Precision Agricultural practices on Aberhart Farms. Terry shared his experience of how innovation has helped optimize his operation and how data allows him to make informed decisions.

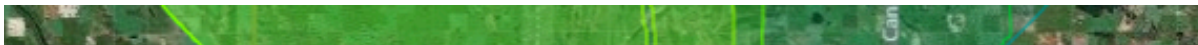




### Trimble Ag Software Feature

Trimble Ag Software and Premium weather allows you access to advantageous historical data such as historical precipitation trends, temperature trends, humidity trends, and growing degree days! Once your fields boundaries are in Agri-Data it also allows you to access a map feature that overlays the weather data onto a map with your outlined fields. It also gives you a graph of averages based on your farm.





### The Benefits to Weather Data Maps Specific to Your Farm...

Above is a growing Degree Day map which is overlaid on Aberhart Farms. The growing degree day data shows us that there were more growing degree days to the South West corner of the farm. This information can help growers decide if they are in a suitable area for specific crops and help them make decisions as to where they best fit on their farm.

The Sure Growth team is continuing to update our clients with a monthly newsletter. If you have something interesting that you would like to share with the other growers and our team, please feel free to let us know! You can email Courtney at [ctuck@AGRI-TREND.com](mailto:ctuck@AGRI-TREND.com) or reach her on her cellphone at 1(306)229-3616

We would like to wish everyone a safe harvest this season and that everyone is prosperous!



### Upcoming Events/ Training Opportunities

- Winter Training | December 5th-6th, 2017 | Hyatt Regency, Calgary AB
- Farm Forum Event | December 6th-8th, 2017 | Telus Convention Center, Calgary AB



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