SG July 2018 Newsletter

Campaign Preview

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Details





NEWSLETTER JULY 8, 2018

Our Mission

Sure Growth Technologies Inc. is a group of professional consultants dedicated to helping growers utilize scarce resources. We strive to simplify, implement and support sustainable and profitable strategic growth of our progressive Ag partners.

Our Vision

We put our Client needs & goals first to provide tailored precision strategies built on sound agronomy and innovative technologies supported by a passionate network of knowledgeable people. Our goal is to be the most valuable input on your farm.





Current Updates!

Moving into bug season there are many insects out there that can be damaging to crop yield:

Lygus Bug: Damage -- suck sap from leaves, stems, flowers, and pods. Cause flower blasting and shriveled seeds.

Diamondback Larva: Damage -- mature larvae cause leaf, stem and pod stripping. **Cabbage Seedpod Weevil:** scouting occurs when the insect is an adult, but the most damaging stage is done by the maggot of the cabbage seedpod weevil. Larvae eat developing seeds, causing yield loss.

Wheat Midge: Occurs at larva stage. Larva feeds on developing wheat kernel, causing it to shrivel, crack and deform.

Cereal Leaf Beetle: Beetles feed between the leaf veins and strip away the green tissue. Severe feeding can look frost damage on the crop.

And many others...

With that in mind keep on the lookout, protect your investment in your crop. Sure Growth has been doing sweeps and bug counts for economic threshold throughout the season, however, we have not been seeing the pressure. But things can change overnight.

Sure Growth Technologies Annual Field Day



2018 Annual Crop Tour Day

Aberhart Farms | Friday, July 27, 2018 | 12:30 PM - 12:30 AM CST (SK Time)

What We Are Doing!

The Sure Growth team has been hard at work scouting and grabbing tissue samples for our clients keeping an eye on the crops and keeping our growers up to date with anything we have been finding. The team has also been busy planning and getting ready for the Sure Growth Field Tour Day, July 27th, only 3 weeks away!! We hope to see you there!

Protecting your investment in the ground is more important than ever. Get in touch with Justin and Courtney about how they can help protect your crop through our Crop Management Programs for #Scout18.

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We are very excited to welcome to the Sure Growth team, Cali Bauereiss, for the rest of the summer!

Cali grew up on a mixed grain and cattle operation near Dropmore, MB. She is currently enrolled in her first year of Agribusiness at Assiniboine Community College in Brandon, MB. We are very excited to be working with her and have her on the team for the rest of the summer. Cali is very eager to learn and looks forward to working with the team for the season!





2018 Scouting

During the 2018 scouting season, Justin and Courtney have been keeping a sharp eye out for Sclerotina and Fusarium Head Blight. With the recent wet conditions we have been seeing disease risk increasing.

Sclerotina infection leads to premature ripening and stems become bleached, brittle and can easily shred to reveal sclerotia formation. Having this infection in your crop can bring down your yields considerably. Sclerotina starts in moist conditions at the apothecia stage and then moves into the canola flowers by spores which are wind blown. It then goes on to infect the plant parts and lead to lesion development and expansion. Being able to identify the symptoms of sclerotina is essential in saving your canola crops.

Fusarium Head Blight is another crop that loves the wet conditions, with a year like this, people should be keeping an eye out if they have had excessive rainfall. Fusarium head blight causes lower yields, kernels become shrivelled, white, and chalky. DON is a mycotoxins produced by fusarium graminearum which causes FHB or scab of small grains. Elevated don levels cause feed refusal and vomitting in humans and animals. Grain with infected kernels can lead to decreased grain quality and decreased grain grade.

Scouting is Key, catching it early & Protection through funigicide application

Get in touch with us at Sure Growth as our team if you would like assistance in assessing disease risk!

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Trimble Ag Software Feature

The Trimble Ag Mobile app is your best friend during the growing season when it comes to field scouting, spray records, weather events, product recommendations and more. Find out how collecting and sharing this information with trusted advisors in a timely manner can improve yields and strengthen your bottom line.

Sign Up for the TAS July Webinar featuring Farm Productivity in the Field and Office. The webinar will highlight how to capture In-Season Spray Records, how to utilize field-level weather data to determine field workability, & how to utilize your smartphone to assist with field scouting.

Click Here to Register for the July Webinar



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Upcoming Events/ Training Opportunities

- Crop Diagnostic School I July 10th 19th, 2018 (Choose One Day Session) I Carman, MB
- Ag In Motion I July 17th 19th, 2018 I Located 15 Minutes NW of Saskatoon, SK
- Keating Seed Farms Inc. Farm Tour I July 24th, 2018 I Located at Keating Seed Farms in South of Silverton, MB
- BASF Harvest Innovation Tour 2018 | July 25th, 2018 | Rawhides Stenen, SK
- Sure Growth Technologies & Aberhart Farms Field Tour I July 27th, 2018
 I Aberhart Farms Langenburg, SK
- Langenburg Sharpes Crop Services Field Tour Day I August 2nd, 2018 I Langenburg, SK
- Grain World 2018 Conference I November 13th 14th, 2018 I Winnipeg, MB

The Sure Growth team is continuing to update our clients with a monthly newsletter. If you have something interesting that you would like to share with the other growers and our team, please feel free to let us know! You can email Courtney at ctuck@AGRI-TREND.com or reach her on her cellphone at 1(306)229-3616.





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