

January 2018 SG News Letter

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NEWSLETTER JANUARY 1, 2018

Our Mission

Sure Growth Technologies Inc. is a group of professional consultants dedicated to helping growers utilize scarce resources by implementing the best agronomy, precision farming, data management, and strategic farm planning.

Our Vision

Our unique ability to help top producers leverage innovation, technology, and alternative crops to increase profitability. We have the most experience at understanding the challenges that progressive growers deal with every day. We strive to implement strategic coaching to simplify and minimize input while maximizing output. We take pride in helping our clients build sustainable farm legacies.



Upcoming Events/ Training Opportunities

- Western Canadian Crop Production Show | January 8th-11th, 2018 |

- Prairieland Park, Saskatoon SK
 - Manitoba Ag Days | January 16th-18th, 2018 | Keystone Centre, Brandon MB
 - FarmTech Show | January 30th - February 1st 2018 | Edmonton Expo Centre at Northlands, Edmonton AB
 - Herbicide Resistance Summit | February 27th-28th, 2018 | TCU Place, Saskatoon SK
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Current Updates

The Suregrowth team had a memorable and very educational experience at Farm Forum Event 2017 and the Agri-Trend Winter Training. One Farm Forum Attendee had many praise to sing about the event this year. Congratulating us on our speakers as they thought the speakers were "very progressive, forward thinking, and insightful." He also commented on some of his conversations with "... young farmers in the attendees, [they were] at once taken by their enthusiasm for the new technologies..."



Crop Planning for 2018

The Suregrowth team has begun crop planning for 2018. It is important that we work together as a team to ensure success for the 2018 growing season.

It is important for us to know:

- 2017 Yields
- 2018 Plans for each field
- Fertilizer Input Prices
- Fertilizer Type
- Fertilizer Placement/Method
- etc.

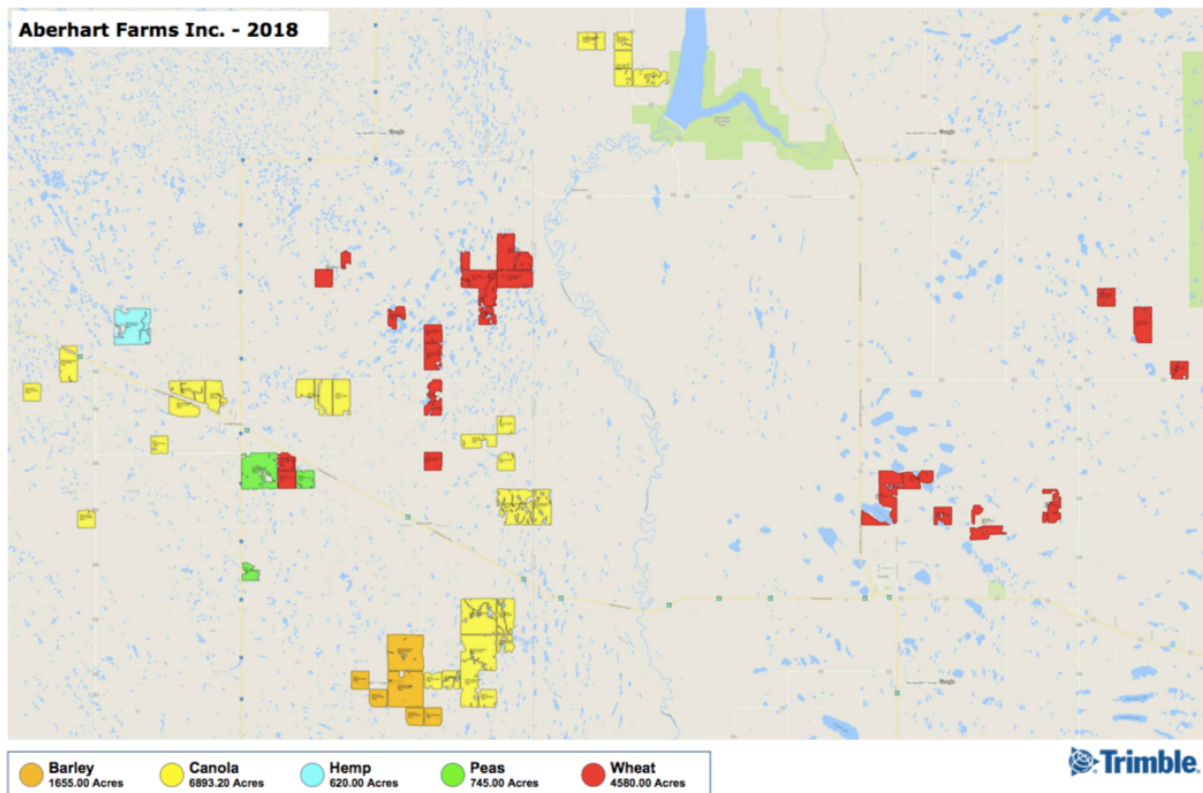


Farm Forum Event Highlights

The Ultimate Yield Management Institute (UYMI) presented on 4R Farm Management. How to certify your farm for 4R nutrient management, increase yields, and fight the carbon tax, all at once! They stressed that over applying Nitrogen leads to emissions of nitrous oxide which is why the government wants to put a carbon tax on agriculture. In addition, over applying N does not lead to Nitrogen stores for future years as it oxidizes. Stats Canada statistics show that on average farmers are over applying Nitrogen by 11lbs/ac and are mining P and K, showing unsustainable agricultural practices. 4R means Right Source, Right Source, Right Time, and Right Place, resulting in increased yields and increased ROI. 4R management also allows us to fight the Carbon Tax as forms are submitted to Fertilizer Canada, allowing us to show our government that we are getting better, using 4R, and moving collectively towards sustainable agriculture.

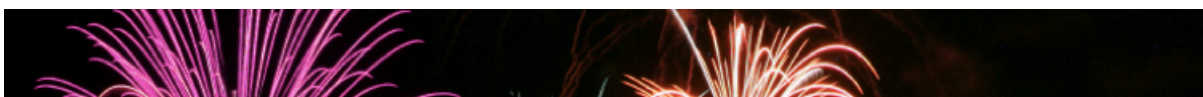
UYMI also stressed the need for increased Phosphate and Potassium applications as nutrient removal is much higher than what is being applied of P and K in Canada. As soil testing is not a very viable way to test for sulphur UYMI has also suggested

So soil testing is not a very viable way to test for sulphur, & Tim has also suggested that we need to tissue test for sulphur and found that we need to see levels at 0.1% or higher to obtain top canola yields, which is higher than what was previously thought.



Trimble Ag Software Feature

Trimble Ag Software (TAS) allows you to keep track of the fields on your farm. Input field boundaries, acre amounts, field names and assign crops to your fields. You can then, generate and print off maps of your farm giving you a visual of where your fields are and what crops are in what fields. This can help you make plans for your day as to what fields you are seeding, scouting and spraying. It can also be useful to use as a hand out to any hired help on the farm or to give to your retail of choice. This can help you give easier directions or acre counts for chemical for a certain crop, such as Liberty or Glyphosate for your Canola.





This holiday season, we are looking back with appreciation for your loyalty and looking forward to moving into the New Year together. At this special time of year, we give thanks for our clients like you who have made our jobs easier and our lives more fulfilling! From all of us at Suregrowth Technologies Inc.

The Sure Growth team is continuing to update our clients with a monthly newsletter. If you have something interesting that you would like to share with the other growers and our team, please feel free to let us know! You can email Courtney at ctuck@AGRI-TREND.com or reach her on her cellphone at 1(306)229-3616.



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