

Suregrowth Technologies Inc. Newsletter Dec 2017

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NEWSLETTER DECEMBER 2017

Our Mission

Sure Growth Technologies Inc. is a group of professional consultants dedicated to helping growers utilize scarce resources by implementing the best agronomy, precision farming, data management, and strategic farm planning.

Our Vision

Our unique ability to help top producers leverage innovation, technology, and alternative crops to increase profitability. We have the most experience at understanding the challenges that progressive growers deal with every day. We strive to implement strategic coaching to simplify and minimize input while maximizing output. We take pride in helping our clients build sustainable farm legacies.





Current Updates

Join us at Farm Forum!

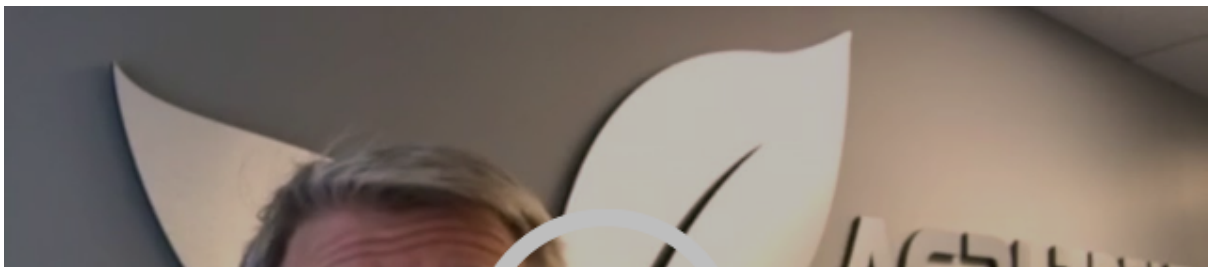
The best investment you can make is an investment in yourself!

The Suregrowth Team is very excited to partake in the events at #FarmForumEvent17 this coming month, and we would love to see you there with us! #FFE17 is hosted in Calgary from Dec 5-7th this year, along with a Winter Training for Trimble Ag Software All day Dec 5, complimentary to those who hold a general admission pass to FFE17. This event is one of the best learning events of the year, featuring 6 Keynote speakers and over 70 Breakout sessions for you to choose from! The breakout sessions allow you to get the most out of your experience, customize it to you interests, and make it your own! Please feel free to contact anyone at Suregrowth with any questions or for help with registration!

See you in Calgary!



Click Here to Register!





Here is a video from the founder of Agri-Trend, Rob Saik, talking about The Farm Forum Event!



Agronomy Update

As we shift from fall to winter, lets hope for snow!

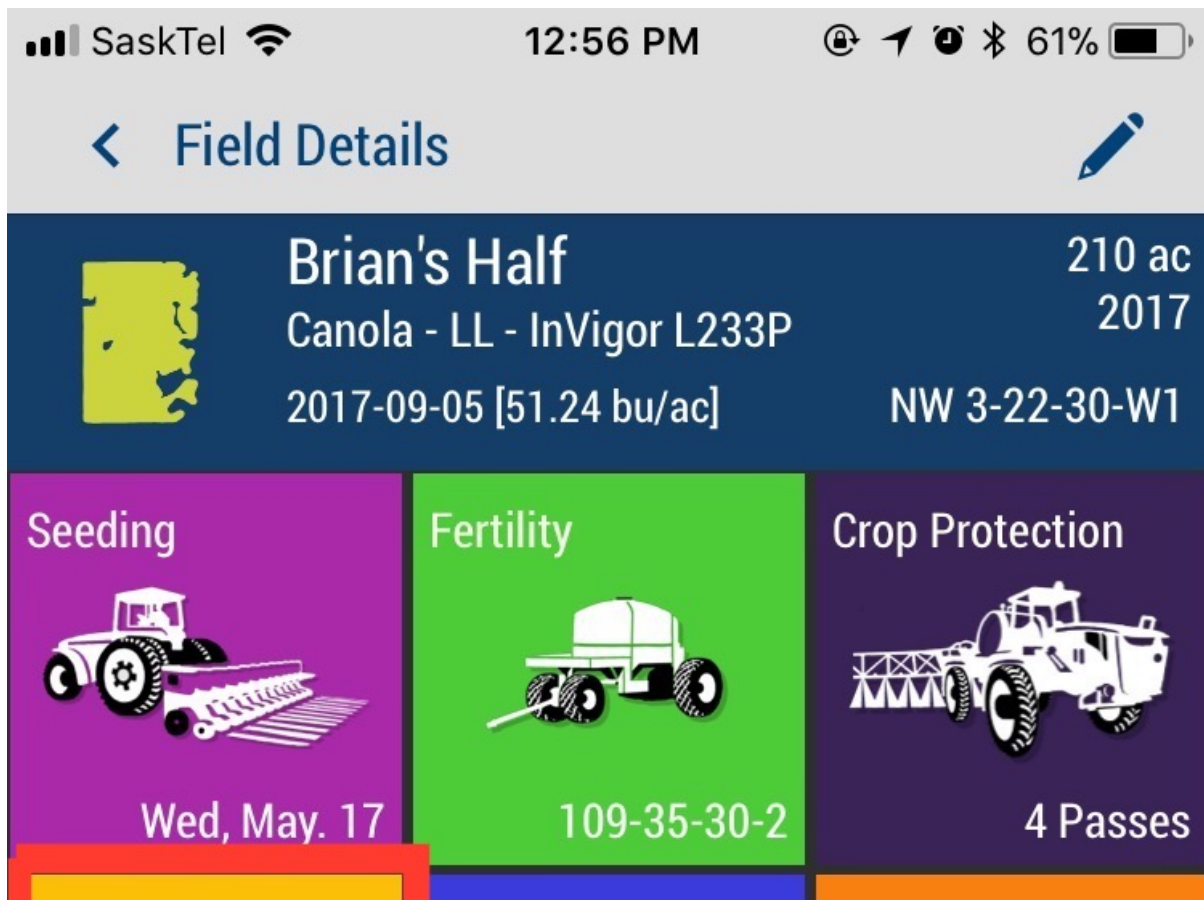
As the weather gets colder and the snow starts to pile, many people tend to get grumpy about the weather. However, snow may be beneficial to us for our 2018 crop year! After our 2017 Crop Year, in certain areas and certain soil types, much of the moisture has been drawn down. It was beneficial for us to be able to move some dirt and get rid of some water, water which we have been waiting for years to get rid of

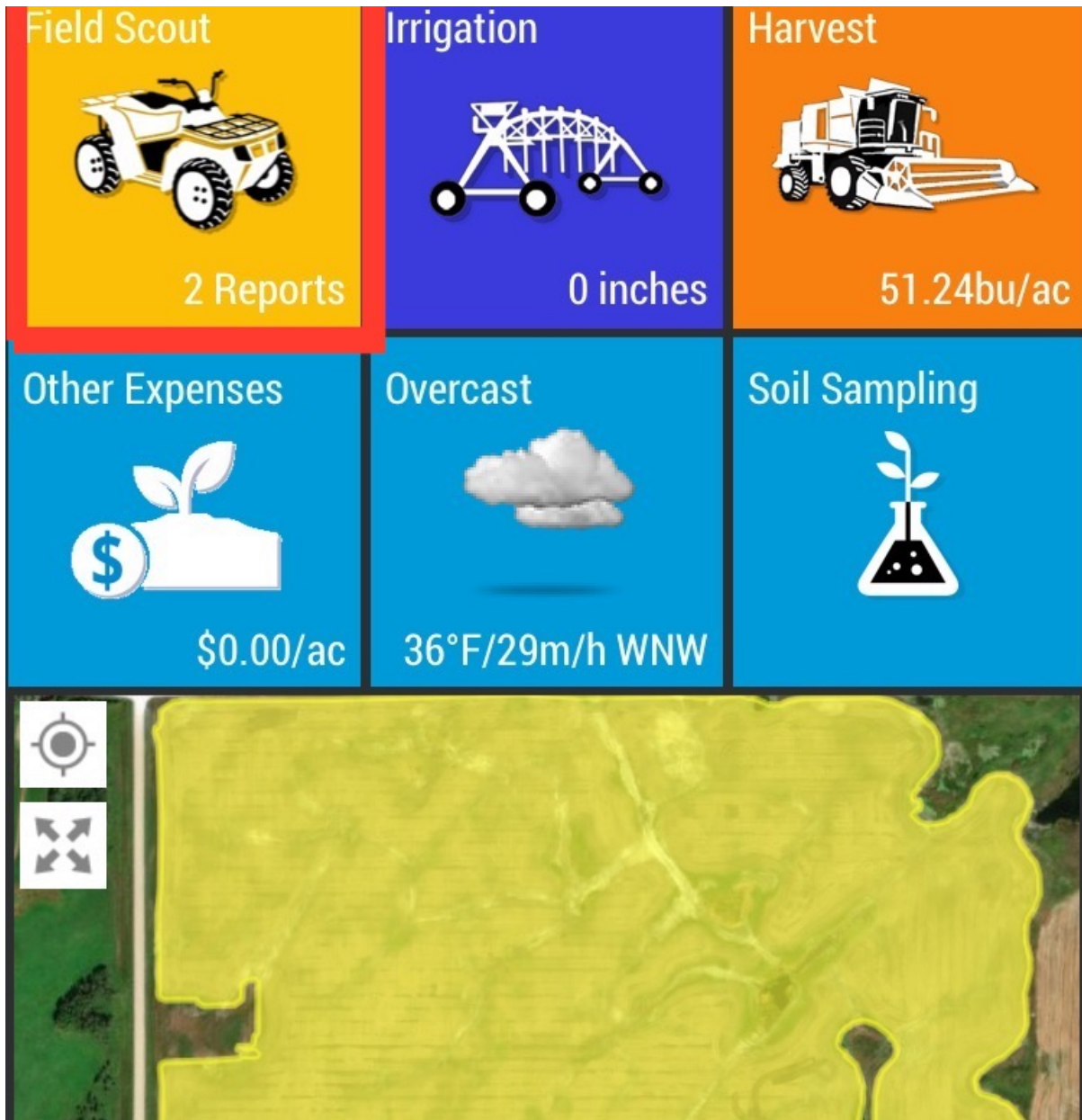
and get our harvest off in a timely manner. However, after our hot summer with minimal precipitation, there is no abundance of moisture left in the soil for our 2018 cropping season. Not only will snow help replenish our soil moisture, but a big snow pack can help insulate the ground and protect our bare soil from wind erosion. Severe cold temperatures can also help keep bugs and bacteria at bay that can attack our fields in the summer.

So lets get excited about our snowfall this winter!

Trimble Ag Software Feature

Keep track of accurate field scouting and recommendations with TAS! Keeping track of individual field information has never been more convenient. Not only is TAS now on an app on your phone, but you can access all of your field information on the go! Don't remember your seeding date? Don't remember when you sprayed? No Problem! Once reported into TAS you have the ability to look back on any of you data from where every you are!

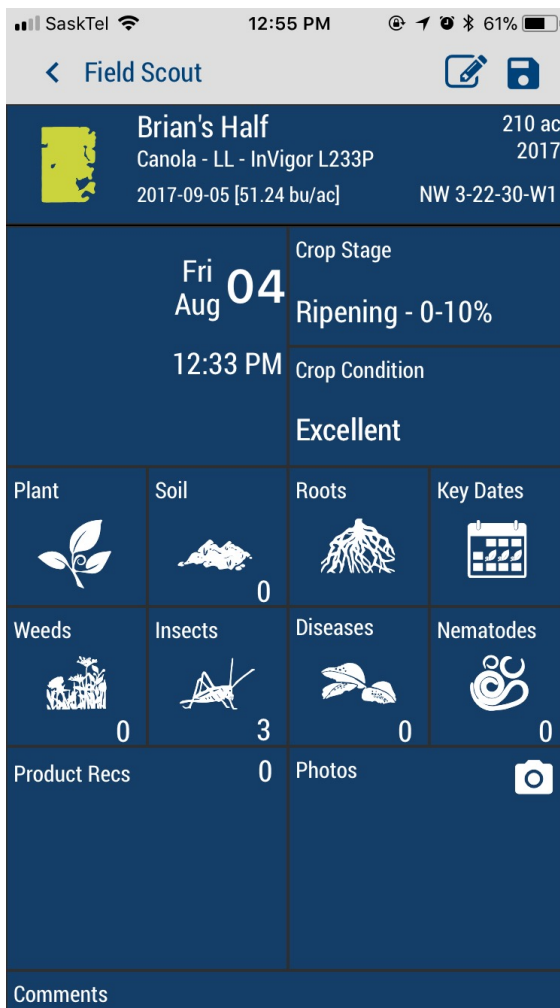
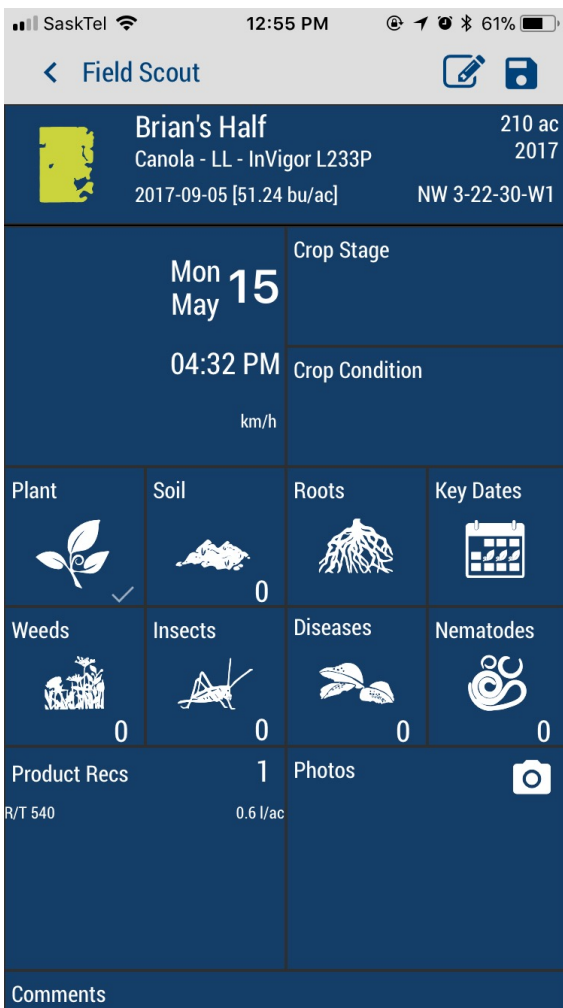
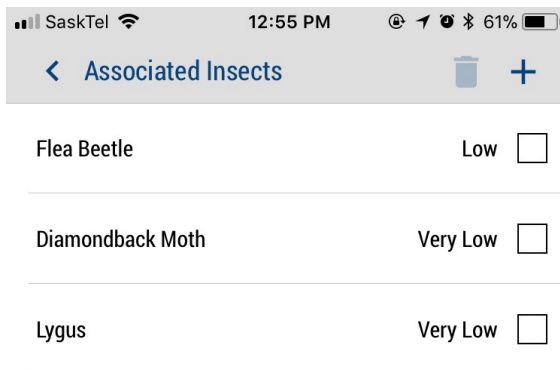
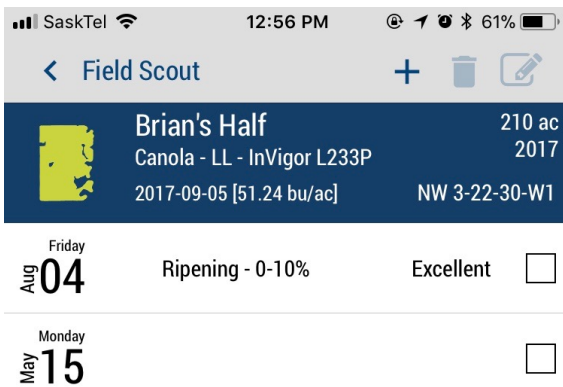




The Benefits of Field Scout!

The field scout tab in TAS allows you to log your field scouts and keep track of them while your boots are on the ground. It can keep track of the date and time of your scout, the stage your crop was at, and any associated pests you would like to keep track of on your scout. In addition, add photos and comments if you have anything important you want to look back on. Keep track of everything going on in your field and always have a record!

Managing the pests in specific fields has never been easier!



The Sure Growth team is continuing to update our clients with a monthly newsletter. If you have something interesting that you would like to share with the other growers and our team, please feel free to let us know! You can email Courtney at ctuck@AGRI-TREND.com or reach her on her cellphone at 1(306)229-3616.



When everyone at the Suregrowth team thinks about all the benefits of being in our business, we quickly think of our relationships with all of our amazing clients! Thank you for giving us the opportunity to do what we enjoy!



Upcoming Events/ Training Opportunities

- Winter Training | December 5th-6th, 2017 | Hyatt Regency, Calgary AB
- Farm Forum Event | December 6th-8th, 2017 | Telus Convention Center, Calgary AB
- Manitoba Precision Agriculture Workshop | December 12th, 2017 | Portage la Prairie MB
- Crop Production Show | January 8th-11th, 2018 | Prairieland Park, Saskatoon SK



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